



मिरा भाईंदर महानगरपालिका

घनकचरा व्यवस्थापन विभाग

जा.क्र.मनपा/घ.व्य./४६०/२०२४-२५

दिनांक :- ०९/०९/२०२४

// आदेश //

विषय :- दि. १४ सप्टेंबर, २०२४ ते दि. ०२ ऑक्टोबर, २०२४ या कालावधीत स्वच्छता पंधरवडा
(Swachhata Pakhwada) सफाई मोहीम राबविणे बाबत.

संदर्भ :- महाराष्ट्र नागरी विकास अभियान संचालनालय स्वभाव स्वच्छता- संस्कार स्वच्छता/८९७
/२०२४-२५, दि. ०२/०९/२०२४ रोजीचे पत्र.

राष्ट्रीय अभियान संचालक, गृहनिर्माण तथा शहरी कार्य मंत्रालय भारत सरकार याचे कडील संदर्भाधीन पत्रान्वये राष्ट्रपिता महात्मा गांधीजींना त्यांच्या जयंती निमित्त आदरांजली अर्पण करण्यासाठी ०२ ऑक्टोबर हा दिवस स्वच्छ भारत दिवस म्हणुन साजरा केला जातो. त्या अनुषंगाने दि. १४ सप्टेंबर २०२४ ते दि. ०१ ऑक्टोबर २०२४ दरम्यान स्वच्छता ही सेवा (SHS) पंधरवडा आयोजित केला असुन या वर्षी स्वभाव स्वच्छता - संस्कार स्वच्छता हे अभियान राबविण्यात येणार आहे. उपरोक्त विषयानुसार स्वच्छ भारत अभियान २.० (ना.) अंतर्गत केंद्रीय गृहनिर्माण तथा शहरी कार्य मंत्रालय (MoHUA), भारत सरकार यांनी दि. १४ सप्टेंबर, २०२४ ते दि. ०२ ऑक्टोबर, २०२४ या कालावधीत स्वच्छता पंधरवडा (Swachhata Pakhwada) आयोजित करण्याचे निर्देश दिले आहेत. या उपक्रमाचा एक भाग म्हणून "स्वच्छता हीच सेवा" अनुषंगाने शहरामध्ये विविध उपक्रम घेण्यात येणार आहेत.

त्या अनुषंगाने दि. १४ सप्टेंबर, २०२४ ते दि. ०२ ऑक्टोबर, २०२४ या कालावधीत सोबत जोडलेल्या स्वच्छता पंधरवडा (Swachhata Pakhwada) कार्यक्रमनुसार अधिकारी/ कर्मचारी यांची नेमणुक करण्यात आली आहे.

तरी, दि. १४ सप्टेंबर, २०२४ ते दि. ०२ ऑक्टोबर, २०२४ या कालावधीत स्वच्छता पंधरवडा (Swachhata Pakhwada) दिलेल्या कार्यक्रमानुसार मोहीम राबवून सदर मोहीमेचे स्वच्छतेच्या पूर्वीचे व नंतरचे Geo Tag फोटो काढण्यात यावे व सदरची मोहीम यशस्वीपणे राबविण्यात यावी.

(संजय श्रीपतराव काटकर, भा.प्र.से)

आयुक्त तथा प्रशासक
मिरा भाईंदर महानगरपालिका

प्रत :-

अति. आयुक्त (१) व (२)

उपायुक्त (सर्व)

सहा. आयुक्त (सर्व)

सर्व विभाग प्रमुख

Mira Bhayandar Municipal Corporation					
SWACHHATA HI SEVA 2.0 (16 Sept to 2 Oct 2024)					
Day To Day Activity Plan					
Date and Day of Event	Theme of the Day	Main Activity	Concern Department	Responsible Authority	Nodal Officer
16-09-2024 (Monday)	Mass Level Campaign on Waste Segregation at source practices with Recyclink team .	1) Door to door triggering by groups of swachhagrahis for source segregation by ULBs in wards/RWAs	Solid waste Management Department	Sanitary Inspector and Recyclink Team	Sachin Bangar & Yogesh Gunijan
17-09-2024 (Tuesday)	Floral Waste Collection Drive at Ganesh Idol Immersion spots such as Ponds, Lakes	1. Organize Floral waste collection Bins,Pots at Lakes, artificial ponds, Ponds, for "Floral Waste to incense sticks Initiative" Backdrop at each Immersion Spots to be displayed in different parts of the ULBs in government enclosures/ public places. 2. Set up Selfie Points and Kiosks at Immersion places like lakes, ponds where citizens can click photos, take swachhata pledges and upload with trending social media hashtags tagging the ULB for Ecofriendly Ganesha Festival.	solid waste Management Department & Garden Department	All Sanitary inspector and Keshav Srushti Team	Sachin Bangar & Yogesh Gunijan
18-09-2024 (Wednesday)	Inauguration of Swachhata Hi Sewa by-Tree plantation program- Ek Ped Maa Ke Naam ". And Arrangemet of School level swachhata competitions : like Drawing, Paintings,Essay writing, and waste to art competitions.	Organization of school level various competition on the occasion of Swachh Bharat Diwas-2nd October 2024	Garden Department and Education Department	Innovation Cell	Kalpita Pimpale and Prasad Shingate
	E waste collection drive in all wards.	E waste collection drive at various places of city.	solid waste Management Department	5 R Cycle Smita Birkar and Sanitary Inspector	Raj Gharat and IT Department
19-09-2024 (thursday)	Street play Activities on swachhata hi sewa theme	1)Organize Street plays on Swachhata hi sewa Theme. 2)Selection of public places,malls, society ...etc	solid waste Management Department	Child Help Foundation and N.H School, Sanitary inspector	Sachin Bangar & Yogesh Gunijan
20-09-2024 (Friday)	Swachh Food street Vendors initiatives	1. Swachh food stall promotion across ULBs with participation of all local vendors, citizens', representatives and other relevant stakeholders. 2. Theme promotion-"Swachhata Bhi Swaad Bhi" to all food stall vendors.	solid waste Management Department and Encroachment Department	Ward Officers And Sanitary Inspector	Sachin Bangar, Yogesh Gunijan & Sunil Nehe
21-09-2024 (Saturday)	Mega Beach Clean-Up drive at Uttan beach	Garbage free beaches clean up on Uttan beach with MOEFCC team	solid waste Management Department	Ward Officer, Sanitary inspector,NGO, Organisations,colleges, MBMC staff	Sachin Bangar & Yogesh Gunijan



Date and Day of Event	Theme of the Day	Main Activity	Concern Department	Responsible Authority	Nodal Officer
22-09-2024 (Sunday)	SBM War Room Inauguration	Fulfilling the Swachh Bharat abhiyan Guidelines: SBM war room inauguration by the hands of CM and Commissioner sir.	solid waste Management Department	Innovation cell	Sachin Bangar & Yogesh Gunijan
23-09-2024 (Monday)	Waste to Art Exhibitions/ Bartan Bank,3R (Reduce, Reuse, Recycle) Exhibition at slum area.	1. Organize Waste to Art Exhibitions/ Bartan Bhandars to be displayed in different parts of the ULBs in government enclosures/ public places. 2. Set up Selfie Points and Kiosks in Public places like Malls, Markets where citizens can click photos, take swachhata pledges and upload with trending social media hashtags tagging the ULB	Solid waste Management Department	Making The Difference NGO	Sachin Bangar & Yogesh Gunijan
	Safaimitra Suraksha Shivir	Health check up of all Sanitary workers and Govt scheme linking of all sanitrays workers in coordination with Social Welfare department	water and sewerage Department and Social Welfare Department	Ward Officer, Sanitary Inspector & Day NULM team	Sharad Nanegaonkar & Deepali Pawar
24-09-2024 (Tuesday)	RRR- know your donation Initiative launching and SHG program At Maxus Mall Exhibition.	1) Firstly working as Supply driven RRR(Reduce, Reuse,Recycle) donation 2) Secondly Launching The demand Driven Donation through RRR-Know Your Donation App	solid waste Management Department and Social welfare Department	Making The Difference NGO and Recyclink team, social welfare department team	Sachin Bangar & Yogesh Gunijan
25-09-2024 (Wednesday)	Toilet Cleanliness drive	1)CT/PT cleanliness drive in overall city	solid waste Management Department	Ward Officers And Sanitary Inspector	Sachin Bangar & Yogesh Gunijan
26-09-2024 (Thursday)	Plastic waste & Thermocol waste Fine and collection drive at various places in the city.	Plastic waste & Thermocol waste collection drive at various places in the citywith the help of NSS, NCC, NGO & other groups.	solid waste Management Department	Ward Officers And Sanitary Inspector	Sachin Bangar & Yogesh Gunijan
27-09-2024 (Friday)	Ward level mass clean up drive of waterbodies.	Cleanup drive in all wards with the help of Youth and ward Level NGO and safai karmachari and officials.	solid waste Management Department	Ward Officers And Sanitary Inspector	Sachin Bangar & Yogesh Gunijan
29-09-2024 (Sunday)	Garbage Vulnerable point (GVP) cleaning drive through all wards of the city	Organization of ward level GVP cleaning drive on the occasion of Swachh Bharat Diwas-2nd October 2024 in Swachhata hi sewa pakhwada	solid waste Management Department	Ward Officers And Sanitary Inspector	Sachin Bangar & Yogesh Gunijan
01-10-2024 (Tuesday)	स्वच्छता हि सेवा : "एक तारीख एक तास" - Mega Deep Cleaning Drive	Cleanup drive in all wards & Gvp Spots clean up drive with the help of Youth and ward Level NGO and safai karmachari, officials and all citizens.	solid waste Management Department	Sanitary Inspector, Citizens, youths,ngo,colleges	Sachin Bangar & Yogesh Gunijan
02-10-2024 (Wednesday)	Grand prize distribution ceremony of Swachhata Star Ranking and Safaimitra Samman Samaroh, Zero waste event	1) felicitation of Swachhata Star Ranking winner	solid waste Management Department and Innovation cell	solid waste Management Department and Innovation cell	Sachin Bangar & Yogesh Gunijan