Press Release

Mira Bhayandar Municipal Corporation Honoured with the National SKOCH Award

A Prestigious Silver Award for Excellence in Cleanliness

Mira-Bhayandar, March 29, 2025: The Mira Bhayandar Municipal Corporation has been recognized at the national level for its outstanding efforts in cleanliness and waste management. The corporation's QR-based digital waste management system has been acknowledged and honoured with the prestigious SKOCH Award 2025—one of India's most independent and credible recognitions. MBMC received the Silver Award at a grand ceremony held in New Delhi. The award was accepted by Municipal Commissioner and Administrator Radhabinod A. Sharma (IAS), Additional Commissioner Dr. Sachin Bangar, and City Engineer Deepak Khambit.

Aligning with the objectives of the **Swachh Bharat Abhiyan**, the Mira Bhayandar Municipal Corporation developed a **QR-based system for waste collection and segregation**. This **innovative approach has significantly improved efficiency, planning, and transparency in waste collection**. Additionally, it has led to a reduction in citizen complaints, contributing to a **cleaner and more beautiful city**.

Recognizing this **pioneering initiative**, the **SKOCH Group** has honoured MBMC at the national level. The **SKOCH Awards** are regarded as the highest honours in India for **public administration**, **good governance**, **and effective use of technology**.

While accepting the award, **Municipal Commissioner and Administrator Radhabinod A. Sharma** congratulated **all MBMC officers and staff**. He stated, This award is a matter of great pride for the entire Mira Bhayandar city. The municipal corporation will continue its dedicated efforts to implement innovative initiatives and establish Mira Bhayandar as one of the cleanest cities in India

The municipal administration has dedicated this award to the city's residents and has set a vision for strengthening waste management, cleanliness, and ecofriendly initiatives in the future. This prestigious recognition will serve as a source of motivation for MBMC's exemplary governance and innovative approaches.

At this award ceremony, the attendees included Dr. M. Govinda Rao (Chairman, Karnataka Regional Imbalances Redressal Committee), Mr. Ajay Seth (Secretary, Department of Economic Affairs, Ministry of Finance), Ms. Pranjul Bhandari (MD & Chief India Economist, HSBC & Adviser, 16th Finance Commission), Dr. M. Ramachandran (Distinguished Fellow, SKOCH Development Foundation and Former Secretary, Gol), Dr. N. C. Saxena (Distinguished Fellow, SKOCH Development Foundation and Former Secretary, Gol), Mr. Sameer Kochhar (Chairman, SKOCH Group), Dr. V. N. Alok (Professor, Indian Institute of Public Administration), Dr. Deepak B. Phatak (Director, SKOCH Development Foundation and Chairman, Board of Governors, IIT Indore), Dr. Ram Singh (Director, Delhi School of Economics), and Dr. Hindol Sengupta (Historian & Professor, O. P. Jindal Global University).